

FEDERAL CANDIDATE REQUEST FOR POLITICAL AVAILS AND RATES
(To be filled out and kept on file for public inspection)

To: Marta Salazar
Station: WFTS Tampa
From: SRCP Media
Date: 9/26/12

This request was:
☒ Accepted
☐ Rejected

Agency: SRCP Media
Address: 201 North Union Street, Suite 200
Alexandria, VA 22314

Phone#: 703-683-8326
Fax#: 703-683-8826

Contact: Betsy Vonderheid

On behalf of the below candidate, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):

☐ CAUCUS ☐ SPECIAL ☐ PRIMARY ☒ General

Candidate named in message: Gus Bilirakis **Political Party:** Republican

Office being sought: Congress

Candidate Written Certification: ☐ Yes ☒ No

Election referred to: Congressional General

Sponsor (or authorized committee): Bilirakis for Congress

Address: P.O. Box 606
Tarpon Springs FL, 34688

Phone: 727-216-6495

Executive (authorized) Officer Koullianos, John **Treasurer**

Station disclosure statement provided: _____



WFTS

ORDER

Print Date 09/26/12

Page 1 of 2

Flight Dates 10/09/12-10/15/12

Product

Bilirakis for Congress

Agency Com 15%

Billing Contact

**201 N Union Street - Suite 200
Alexandria, VA 22314**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **298**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes DO

Priority P-3

Advertiser Ref

Contract / Revision **312445 /**

Original Date / Revision
09/26/12 09/26/12

Advertiser **Bilirakis / Republican / Cong**

Agency **SRCP Media**

Buying Contact

**201 N Union Street - Suite 200
Alexandria, VA 22314**

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	17	\$11,220.00	\$13,200.00	0.00	10/01/12	10/15/12	17	\$11,220.00	\$13,200.00
Totals	17	\$11,220.00	\$13,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			5		\$500.00		0.00				
N 2	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00



WFTS

Print Date: 09/26/12

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Contract / Revision **312445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Billirakis / Republican / Con** Product **Billirakis for Congress**

Estimate # **298**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$600.00		0.00			
N 3	WFTS	10/09/12	10/15/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$900.00		0.00			
N 4	WFTS	10/09/12	10/15/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWTFSS	:30	2	\$1,600.00	P-3	0.00 NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTFSS			2		\$1,600.00		0.00			
													Totals	17 \$13,200.00